

AJS Adventure

Around the World in an Classic Car



Prologue

On June 15th 2016 it will finally happen: After years of planning and preparation I will start with my 33 year-old car on a world expedition. I entertained the dream for many years – now it is time to make it reality, gather my courage and “just” hit the road. However, “just” is easier said than done – on the following pages I will briefly introduce you to different aspects of AJsAdventure. I hope the idea enthruses you and wish you an enjoyable read.

A





About Me

I am AJ a 25-year-old photographer (BA) from Munich. I have been to approximately 50 countries on almost every continent. These locations included, war zones, buffer zones and two months in a homeless camp in California, USA. After countless good and educational experiences, such as a motorcycle accident in Vietnam, including memory loss, I know: The best stories are told by life itself and I love to pass them on to more people. For me there is nothing greater than the open-minded encounter of two living beings, having confidence and helping each other generously. Exactly that's the experience I want to share with the world.





The Plan

June 2016, I will drive my 33 years old 4x4 from Munich into the world. With no lesser goal than reaching Australian soil by 2017. On board is my 40kg of camera-equipment including High-End-Cameras and a drone to professionally document my expedition. A YouTube-channel, Facebook and Instagram are going to accompany me during the journey. My aim is to bring the stories of people and cultures to my audience, and therewith increase appreciation and understanding for each other. Which is especially important in our days and needs to be encouraged.





The Vehicle

My Toyota Land Cruiser BJ42 belongs to the legendary J4 series. His predecessor already ascended Mount Fuji in 1951, the highest mountain in Japan, and set a new world record at that time. The J4 series has been produced since 1960 and flattened out the international expansion of today's biggest car maker, Toyota. My BJ42 (90PS) was built in 1982 and imported to Germany under a special license, as the model was not purchasable in Germany. Thanks to a robust mechanic and the absence of any electronics this Land Cruiser is just perfect for the big adventure in the world.





The Route

From Munich the route will take me through nine UNESCO-World Heritage Sites to Budapest. From here, I turn south towards the Mediterranean coast of Greece. After leaving Europe through Istanbul I'll cross Turkey, Iran and Pakistan to arrive in India where I'll meet some friends and visit as many temples as possible. I'll move on to the recently opened Myanmar and keep on driving till Thailand. Heading south towards the Indonesian islands and hopping on a ferry (for the first time), all the way to Timor where my car will be packed in an cargo ship and brought to Australia where we reunite again in Darwin.





Social Media

Thanks to my Photography Degree I am able to make superb photos and videos during my expedition. To share my experiences with as many people as possible I'll frequently post on Facebook, YouTube and Instagram in German, which is perfect for many sponsors because most of the audience are located in German speaking countries. The plan is to sensitize and excite my followers for the diverse cultures along my journey. I already started building my fan-base to ensure high reach from the very first day of the adventure. Furthermore, I am planning to collaborate with other blogs and the press to reach out to even more people.



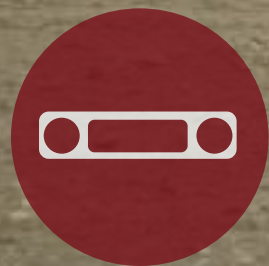


The Preparation

After intense search I finally found my Toyota Land Cruiser in August 2015, which I (with professional help) equipped for my world expedition. Amongst other things the inner space has to be used as efficient as possible and a roof rack and roof tent as well as carriers have to be mounted on the roof. To do so I need sponsors willing to assist in the acquisition of the expedition equipment. Furthermore, formalities like visa, Carnets and insurances have to be organized in advance.

P.S. On the right hand side there is a small summary of my last passport.





And now it's your turn!

You are supporting me with sponsoring in the form of equipment, clothing, money or a canister of diesel – Any and all ideas are welcomed! You can be absolutely sure that I will return the favor! For example in form of professional product photos from around the world and a mention in my videos.

I am looking forward to get a message from you!

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